



THE STITCHING POST

JUNE 2018

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Once again we want to offer a big thank you for the overwhelming response to our framing event that we held in April. It was so wonderful to see the abundance of pieces that you had finished as well as the diversity of the works that you completed or have in progress. If you didn't make it in for this event, there is always the next time, which may be coming sooner than you think so watch for details! But also remember that you receive 10% off framing during your entire birthday month.

CLEARANCE SALE—Spring is the best time to clean out all of the cobwebs and dust bunnies that accumulated over the long winter. It always feels good to make a fresh start at this time of year and we can do that by moving out some of our older merchandise in order to make room for new summer and fall products as they are released. During the week of **May 29th – June 2nd**, we'll offer discounts on select items, savings on fabrics and other specials. While the kids are finishing up their school days, take advantage of this great opportunity, grab some special deals and plan those projects for summer vacations—they are just around the corner!



ORIOLES MAGIC—The baseball season has arrived here in Birdland so now is the time to celebrate baseball and the Oriole birds! Step up to the plate, here's the pitch and it's a...you choose! Select a baseball from the 'ball bucket' to win discounts on select items or a home run on your entire purchase during **June 21st – 23rd**. Be sure to bring your shopping list with you so you can take advantage of any discount that you happen to draw. This weekend is the official beginning of summer so come take a swing

and create some magic of your own in honor of the Orioles baseball season! GO O's!



PATRIOTIC CELEBRATION – Our shop will be closed on **Wednesday, July 4th** in honor of Independence Day. Come celebrate the occasion of the Red, White & Blue with us during this Holiday week (**July 1st – 7th**). Show your Patriotism by wearing **all three colors visibly** and receive **20% off** all in-stock Patriotic merchandise (charts, frames, fabric accessories, etc.) and **15% off** the rest of your purchase to celebrate this summer event (excludes framing and Super Saver cards **may not** be used during this event).

STITCHERS' NIGHT—Enjoy a break from the heat and come stitch with us on **Saturday, July 14th** from **6:00 – 10:00 PM**. Continue stitching on your current summer project or pick up a new one. We'll have snacks and sweet treats for you to munch on during the evening. Space will be limited so call to reserve a place. Cost for the evening is \$15; payment is due **when signing up** to secure your spot for the night.

CHRISTMAS IN JULY—This is the best time of year to get a head-start on all your Holiday stitching for gift giving and for decorating your own home. The annual Christmas in July sale will take place **Monday, July 23rd** thru **Saturday, July 28th**. Take **20% off** all in-stock Christmas items, including books, kits, and canvases (excludes snowmen). Our elves will be busy getting in the spirit of the season and look forward to helping you do the same!



ERICA MICHAELS—We are excited to be offering a huge trunk show during the month of **August** of the many designs from Erica Michaels—the Berry Collections, her Samplers as well as the smalls and silk gauze designs. Even more exciting is that Linda will be coming to the shop while her show is here! On **Saturday, August 18th** she will be teaching a class on the finishing techniques of her Berries. She describes the class as follows:



Berries, berries, everywhere from Erica Michaels Designs! One of the easiest “smalls” to finish, we’ll talk about the differences in stitching and finishing the silk versus linen berries, review basic assembly and have some show-and-tell with a variety of fun top treatments. You’ll get an exclusive linen berry chart (pre-stitching is optional) and we’ll create some custom wool pins for your berry.

Linda will be designing an exclusive berry chart just for this class. We will kit that design for you so that you have the opportunity to stitch it ahead of time. While we will not be doing the actual finishing during class, you will gain the knowledge of how Linda finishes these little gems. If you do your stitching before the class you will be able to use what you learn to go home and

complete your exclusive berry and hopefully many more of her wonderful designs!

We will be taking sign-ups for the event at this time and space will be limited. Cost for the class will be \$55, including the berry kit. Payment will be due at the time of sign up and we will contact everyone as soon as the kits are available.

HALLOWEEN IN AUGUST—Spooky black cats, scary carved pumpkins, ghosts and ghouls, are all things we associate with Halloween. Many of you have enjoyed stitching such things as the designs for this Holiday continue to be a popular way of expressing the enjoyment of this fun time of year. Come in during the week of **Monday, August 20th thru Saturday, August 25th** and take **20% off** all in-stock Halloween designs, including kits and needlepoint canvases. Stop in to celebrate Halloween early so you can get your favorite designs stitched and ready for display by the end of October!



JCS HALLOWEEN ISSUE—This popular publication has grown and will feature 64 spooky designs including some smaller pieces as well as some larger, frame-size patterns. We are taking pre-orders for this special issue now, so call us or sign-up when you are in the shop. The publication is due out in early July so there will be plenty of time for you to get stitching for October!

NEW RIGHT NOW

AMY BRUECKEN—A new series of seasonal Santas called **Holly Jolly**. Stitched on 20 count Kudzu fabric from Weeks Dye Works with Classic Colorworks threads, the series will begin in June with releases every other month until next June. Sign up today to join this whimsical series of jolly old men!

JEANNETTE DOUGLAS—**Letters from Mom** was released in Nashville and this Quaker inspired piece can be the cover of

the letter bag or can be the middle insert of the monthly charts on a sampler style finish. In June, the first three letters will be released and they will include the special Cottage Garden Threads used in each pattern.

HEARTSTRING SAMPLERY—The Festive Little Fobs continue with the **Beekeeping Edition**, the fourth in the series; **Bee Garden**

MILL HILL—The seasons come early from Mill Hill and the Autumn series has arrived. The new Bead and Button kits include an elegant **Enchanted Pumpkin**, a scene in the **Autumn Woods** and a **Gazebo**. The ornament/pin kits consist of a **Harvest Barn**, a **Pizza Slice** and **Hot Cider**.

HEART IN HAND—The **Bird in Hand** series continues with **Summer** and **Fall** will be released in August. Two new Merrymaking Mini patterns for the Patriotic season, **4th of July** and **Free**.

SAMSARAH DESIGNS—**Hope Blooms** is a fun stitch using all the new DMC colors

ERICA MICHAELS—**Consider the Lilies** is the first in a new series called the “Prayers & Praise Collection” and is presented in three different models. **Victory & Peace** is a patriotic design that honors the national anthem; **Peace** is a small sweet sampler

WAXING MOON—**Patriotic House Trio**

MY BIG TOE—**Guide Me in Truth**; **My Soul Finds Rest**; **Let it Begin with Me** has two versions, one is for coffee and the other is cabernet!

NEEDLE DELIGHTS—**Colorblocks** and **Holiday Delights – 4th of July** are the two latest releases. In case you missed Kathy’s Nashville releases, be sure to check out **Cobblestones**, **Razzmatazz** and **Patriotic Logs**

COUNTRY COTTAGE—The **Welcome to the Forest** series has started. The first was the **Forest Banner** and the second one is the **Forest Deer**. This series would make a sweet birth sampler!

PLUM STREET SAMPLERS—The Noah’s Christmas Ark series continues with **Part II-Doves and Honeybees** and Part III should be released soon.

LONG DOG SAMPLERS—**Quiltz** is a new sampler that shows recognition and admiration for the Pennsylvania Dutch with their whimsical and colorful samplers.

WITH THY NEEDLE AND THREAD—In case you missed their Nashville designs, some of the releases included the **Brick House Sampler**, **Welcome Spring** and **Basketful of Summertime**

SILVER CREEK—**My A B Seas** is a fun summer stitch; **Coastal Cola**; **Dorothy’s Discovery** has a nice saying and is a great for any Wizard of Oz lovers!

DRAWN THREAD—**Sweet Violet**, **Common Lilac** and **The Apple Blossom Sampler** are fun spring releases

HINZEIT—New designs include **Red Lobster**, and **Blue Crab**; Love Bits series continues with **Love My Friend**, **Love 2 Walk** and **Love 2 Read**. A new series called 3 or 1 includes **Love Grows Here** and **Long May She Wave**



CLASSES

BEGINNING CROSS STITCH OR NEEDLEPOINT – We will take a break from classes for the summer season and offer them again in the fall. Anyone who would like to learn cross stitch or needlepoint can call and drop by during the summer and we will be happy to work with you. We stock a selection of cross stitch

and needlepoint kits that are great to get you started but are always glad to help put something together for you. Complete kits are a good way to begin and wonderful to work on during summer vacations!



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SNIPPETS

SUMMER HOLIDAYS—SHOP CLOSED

- **MONDAY, MAY 28th** – MEMORIAL DAY
- **WEDNESDAY, JULY 4th** – INDEPENDENCE DAY
- **MONDAY, SEPTEMBER 3rd** – LABOR DAY

JCS CHRISTMAS ORNAMENT

ISSUE—This magazine is a tradition in the cross stitch industry and we always await its arrival with excitement and anticipation! This issue will be released in early September and we will take pre-orders in the shop, so call us or sign-up when you stop in!

