



# THE STITCHING POST

MARCH 2019

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**NASHVILLE MARKET**—Spring is our favorite time of year as it means that it is time to go to market! Traveling at this time of year gives everyone fewer worries about snow and inclement weather and allows the focus to be on inspiring spring designs. This cash and carry show has always been one of the most exciting for the cross stitch designers as well as the shops and the number of attendees continues to grow. We look forward to returning with loads of merchandise, from market exclusives and lots of exciting new designs to gadgets and new thread colors in our favorite lines. We will have a **Market Day** after we return on **Saturday, March 9<sup>th</sup>**. Our suitcases will be stuffed full and lots of boxes shipped back home so we have all of the new merchandise on our show floor for you to purchase. Mark your calendars and we'll all look forward to the wonderful new treasures Nashville has to offer!



**STITCH NIGHT**—Join us **Saturday, March 16<sup>th</sup>** from **6:00-10:00** for lite refreshments, shopping and stitching. According to the calendar spring is not too far away! I am sure by this time we have all had enough of blustery winter weather and shoveling snow. Bring on the sunshine with some warmer temperatures and a night of stitching and that should make everyone happy! Cost for the evening is \$15; payment is due **when signing up** to secure your spot for the night.

**FRAMING SALE**—We often hear from many of you that the Holidays make it difficult to find the time to bring in framing and we are sure that these cold winter days have kept many of you inside. Hopefully that means you have had more time to stitch and finish some projects to have framed, a prime opportunity for you to take advantage of our spring framing promotion! We are offering a weekend framing sale so from **Thursday, April 18<sup>th</sup> thru Saturday, April 20<sup>th</sup>** bring in your completed piece for framing and get a **20% discount** on your frame. If you have been really busy and have multiple framings to be completed, that's great for you! Bring as many pieces as you are ready to have

framed and get the discount on all of them (excludes frames from Valley House Primitives).

We have an additional bonus for you! Perhaps you have works in progress that are not ready to be framed yet but you are looking for special savings? Our back wall of frames continues to grow and we have quite a collection of various sizes of frames that were sent to us with incorrect measurements. These frames need good homes so we are offering a special deal of **half price** on any of those frames **over 8x8** that you purchase during this sale time. Bring in your works in progress and we will help you measure them to take advantage of this savings!



**ANNIVERSARY SALE**—It doesn't seem possible but we are celebrating another anniversary. Join us **Thursday, April 25<sup>th</sup> – Saturday, April 27<sup>th</sup>** for this annual event. We'll have **drawings for discounts** on in-stock merchandise (excludes floor lamps, hardback books, Lone Elm wood products and custom framing). On-line customers can take advantage of this promotion by making a note in the comment section of the order and will receive **20% off** their purchases. We thank you for your continued patronage and appreciate all of your support as we continue to share our passion and love of the needlearts. We look forward to sharing another wonderful year at The Stitching Post with each of you. (Super Saver cards **may not** be redeemed during this sale.)

**TSP ANNIVERSARY CHALLENGE**—By this time in the New Year, many of you have gone through your stash and made decisions on new projects that you want to start or works in progress that you need to finish. Perhaps you have come across pieces that are kitted up and ready to go, everything is there and you just want to get it started, sooner rather than later! Maybe you have something almost finished but need to add some special stitches, beads or embellishments to complete it? Here's how the challenge works:

- We will offer a challenge list for you to complete with the projects entered that you



want to commit to working on throughout the year. Make a copy for you and drop one off at the shop so we know you plan to participate in this year long event.



- Your list will have a place for twelve projects that you want to stitch on. Take before pictures of each of those projects. Starting with the month of **April**, we will select a number from 1-12 at random and that number will correspond with which number project you work on throughout the month.
- Of course, if you complete that piece, you can move on to another on the list or start another new one that didn't make the cut!
- At the end of each month, show us a picture of the before **and** after progress or the completion of your piece. Finished entries will go in a random drawing for a gift certificate each month.
- On the first of the next month we will choose another number and by the time our next anniversary rolls around you will have twelve completed pieces or have made a nice dent in some of your unfinished works!

Keep in mind this is not a competition. It is a personal challenge, designed to provide encouragement and camaraderie among stitchers. We hope this challenge will be an incentive to plan more time for stitching and inspire you to complete and share your stitching challenges!

**MAKE YOUR OWN SALE DAY**—Beginning **Thursday, May 9<sup>th</sup> thru Saturday, May 18<sup>th</sup>** you get to choose the day that works best for you to shop and get a special savings. Pick a day of the week, bring in your coupon from this newsletter [or show it to us on your phone!] and you will get **20% off** your purchase for that day. Present the coupon (one coupon per person) at the time of check out. The sale excludes Lone Elm wood products, floor lamps, hard-back books and custom framing. (Super Saver cards **may not** be redeemed during this sale.)

**SUMMER CLEARANCE**—Time to sweep away the dust bunnies and spider webs, clean out the cabinets and make room for lots of merchandise coming our way throughout the summer months. During the week of **May 28<sup>th</sup> – June 1<sup>st</sup>**, we'll offer discounts on select items, savings on fabrics and other specials. And guess what's back?!?! Our super popular **Grab Bags** will be available for this event. These bags contain a wide variety of merchandise at a huge discount—quite the 'bang for your buck'! As always, when they are gone, that's it 'til next time!' While the kids are finishing up their school days, take advantage of this great opportunity, grab some special deals and plan those projects for the summer months—they are just around the corner!



## NEW RIGHT NOW

**2019 MONTHLY SERIES**—The new year is off to a busy start with several monthly series available. The first of these is a series from **Little House Needleworks** called **Jack Frost's Tree Farm**. The series will begin in February and will consist of seven designs. The first one will be the topper, the large design that will go at the top if you are stitching them all together. Six smaller designs will follow and go under that piece in two rows of three each. The design was stitched with Classic Colorworks threads on 30 count Portobello linen.



**Erica Michaels** has a series that started at the end of 2018 called **Defining the Seasons**. This seasonal series describes, in words and images, various ideas and details that come to mind throughout the year. The primary design is stitched on silk gauze with colorful blocks and words on a tonal background of subtle details and the months from the calendar. An additional piece

using the large letter blocks is finished as a pretty cushion. We have **Defining Winter** stitched in the shop both ways but on fabric so you can see what they look like if you don't want to attempt silk gauze.

**Country Cottage Needleworks** started their **Glitter Village** at the end of last year and it will continue for another six months. It consists of nine designs that can be stitched together or as separate pieces on a 32 count that has a little silver thread running thru it. It features houses and trees with a snowy sparkly effect.

**Summer House Stitche Workes** is doing a new **Fragments in Time** series inspired by Quaker illustrations. There will be eight smalls depicting Quaker life and they can be stitched individually or all together on one piece of fabric. There will be a free border pattern if you want to stitch them all together. Stitched with Gentle Art Sampler

Threads and Classic Colorworks, the first two designs are the **Orchard** and the **Workshop**.

**Cottage Garden Samplings** is half way through their wonderful series of **Songbirds!** There are 12 in the series and each one is more elegant than the last with their featured bird and motifs.

As always, you can sign up for any of these automatic series at any time and we will get you caught up on those that have already been released. Stay tuned, there will be lots of new things coming and possibly more series as well once we return from the Nashville show!

**MILL HILL**—Fun spring bead and button kits feature **Flamingos**, a **Sugar Cookie House** and a **Hibiscus**. The smaller ornament kits have an old fashioned **Swim Suit**, a **Beach Ball** with a small crab on it, a **Tricolor Pansy** and a **Hedgehog!**

**SHEPHERD'S BUSH**—**Have Ewe Any Wool** is a free chart that comes with the fabric and a little wool hat button to keep your sheep warm!

**HEART IN HAND—2019 Collector's Heart** has the saying “with my whole heart, for my whole life” and would make a sweet little wedding sampler if you add names and a date; **Bird in Hand: Valentine's Day**

**NEW LINENS**—We have 4 new neutral colors of 37 count linen in stock from Access Commodities. The colors currently available are Aesthetic White, Cloudburst, Russian Tea Cake and Wild Honey.

Many cross stitch designers are waiting to release their new things at the Nashville Market in March so be sure to watch the web for lots of sneak peeks. If you see things before we leave for market that you know you would like to purchase, you can call the shop or send an e-mail and we will do our best to see that those items make their way into our suitcases! See you on **March 9<sup>th</sup>** for our market day!



## CLASSES

### *General class conditions:*

- Call or come in to reserve your class. Please do not just show up & assume a spot is available!
- Payment is due within one week from the time you sign up for the class.
- If a class does not have enough registrants and is cancelled, the money will be refunded, can be applied for shop credit, or applied to that class at a later time. If you are unable to attend and there is a substitute available, money will be refunded minus a \$5 processing fee.



**BEGINNING CROSS STITCH** – If you are interested in learning how to cross stitch, anyone in the shop will be glad to offer you guidance. We'll give you a swatch of fabric, show you the basic stitch and how it is done and you can try it out. We have a set of beginning instructions that will help you get started too. Do you have questions after already giving it a try? We'll be happy to answer those and give you some helpful hints or tips. You may want to follow-up by trying the **Stitching Over 2** class. Stop by the shop anytime so we can assist you in beginning or continuing on your needlework journey!



**STITCHING OVER 2** – This class is a great opportunity to try working on a higher count of

fabric, stitching over two threads. Dianna will share her knowledge about linen and evenweave fabrics, as well as the variety of threads that are available and some helpful tips, as you stitch on a small project.

Teacher: Dianna Heiger Cost: \$12  
**SAT., MARCH 23<sup>rd</sup>, 10 AM – 12 PM**



**BEGINNING NEEDLEPOINT** – During this class, you'll learn two of the basic needlepoint stitches (continental and basketweave) allowing you to work on any canvas. After learning those stitches, we will look at canvases and help you to select one along with the fibers for it to begin your first piece using these techniques.

Teacher: Melinda Zachary Cost: \$28  
**SAT., MARCH 30<sup>th</sup>, 10 AM – 12 PM**




**PUNCHNEEDLE** – Have you heard people raving about this embroidery technique called punchneedle? This fun and easy needlework technique is worked from the back of the fabric using a special needle. It is quick to learn and you'll become addicted very easily, so come try your hand at it, expand your needlework repertoire and let us know what you think!

Teacher: Melinda Zachary Cost: \$20  
**SAT., APRIL 13<sup>th</sup>, 10AM – 12 PM**



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## SNIPPETS



**MERCHANTS OF MELLOR DAY**—We are teaming up for another Mellor Day with the tenants here on the Mews! **Saturday, February 16<sup>th</sup>** is Love Your Neighbor Day and in the spirit of Valentine's Day (it is only 2 days after!) we will be offering **20% off** any designs that have hearts in them or on them! Stop by to share the love and special discounts with all our fellow merchants! In addition, check out our Facebook page that week for a **special bonus**, good from **Thursday, February 14<sup>th</sup> thru Saturday**...you'll really feel the love!

**PATERNAYAN**—We are closing out the current stock of Paternayan and ordering the Persian 3-ply wool from a different distributor. The color numbers are the same and the dyes are from the original line but we can get these faster for you if you have to place an order. The old line is being discounted at **20% off** and small

amounts of colors that are left will be sold in bags as the color dwindles. We are already working on bringing in colors from the new distributor.

### Make Your Own Sale Day

May 9<sup>th</sup> - 18<sup>th</sup>

**20% off** the day of your choice  
One coupon per customer



(Excludes Floor lamps, Lone Elm, hard-back books,  
custom framing & Super Saver cards)